



E-PLEDGE

ONE CONVENIENT WEBSITE.
YOUR CAMPAIGN MADE EASY.

LIVE UNITED®

United Way's e-Pledge is a secure, web-based pledging tool that eliminates or reduces the need for paper pledge forms, tracks campaign data real-time and delivers effective reports to manage your campaign.

e-Pledge streamlines the transfer of information between United Way and your Payroll department and frees up your campaign coordinators to engage with employees and raise more money for those in need.

e-Pledge Makes Giving Easy!

- ▶ Personalized campaign website and donor communication
- ▶ Green alternative to paper pledge forms
- ▶ Efficient accounting for your payroll system
- ▶ Regional and national campaign support
- ▶ Secure Payment Card Industry (PCI) compliant Credit Card transactions
- ▶ Real-time reporting

Make it Yours

We're here to support you - We will work with you every step of the way to set up your company's e-Pledge site and assist you in creating reports and managing the campaign. You can be involved as much or as little as you prefer. We're here to help your company have a successful – and easier – campaign.

Private and Secure

Donor privacy - Online profiles for each employee allow for a confidential pledge that only the donor can see. Payments are handled automatically and securely through our PCI-compliant system. Your Payroll department can download sensitive payroll reports directly from our secure portal. This reduces the number of people who see employee pledge information.

e-Pledge is secure - Each login is unique to the individual and no one can access your site without it. The website is protected with SSL encryption and online payment processing is PCI compliant.

“CPS Energy has transitioned to e-Pledge this year 100%. It is proven to be very effective in enabling staff in many different work situations to have access to pledging. With half of our workforce out in the community, it allows them to pledge without sitting down with a campaign representative and a pledge card.

We use a QR code to link to the e-Pledge donation site and our staff can access the pledging on their phone, in their fleet vehicle or from home. It has really helped with the speed of the reporting, the confidentiality of the pledging process, and the overall information transfer.”

Karen Pyka Sanders
Corporate Responsibility, CPS Energy



Please contact your United Way representative for more information or to request a demonstration.